

District 9650 Weekly mailing update 19

22 November 2009

From **District Secretary PDG Laurie Barber**

Prepared and Edited by Publicity & Public Relations 2009-10 Director Ken Hall and circulated to all Club Presidents and Secretaries.

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Please ensure this information is available to all interested members of your Club.



(3 pages)

Please Note that all prior editions of this weekly news together with the Monthly District Governors newsletter are available on the District website at <http://www.rotary9650.org.au/Newsletter.htm>

✓ **November is The Rotary Foundation Month. Director PDG Harry Durey**

- ✓ Over 100,000 men and women have personally benefited from The Rotary Foundation's programs through scholarships, GSE places and grants for humanitarian service. These are the Foundation alumni and they are enthusiastic about what The Rotary Foundation has provided for them. But few have been invited to join a Rotary club! We need to use this valuable resource to strengthen both our Rotary clubs and 'OUR' Rotary Foundation.

For more details check the RI website: www.rotary.org/foundation

Club Secretary

- ✓ District Rotarians are being urged to consider buying Christmas cards distributed by Australian Rotary Health. The cards, in several designs, cost \$1 each. The Rotary Club of Waverly has managed this project for the past 15 years. In this time, more than \$660,000 has been raised and donated to Australian Rotary Health. All cards are printed in Australia. Rotarian Fred Hay has been a long-time supporter of the project. You can make orders on the form sent with Rotary Down Under this month, or contact the Rotary Club of Waverley, PO Box 3004, Syndal, Victoria, 3150. Most people buy cards anyway, and this is a good way of supporting a valuable Rotary project at the same time.
- ✓ **Shelterbox Update:** Emergency aid for close to 400 people has been delivered to Indonesia close to the epicentre of a recent earthquake. Shelterbox Response Team members Owen Smith (NZ) and Lyndon Tamblin (NZ) have distributed 37 boxes to the area of Bima in the West Nusa Tenggara province, where hundreds of houses, several hospitals and a school have been severely damaged.
The boxes of aid were delivered to Bonto and Ambolawi, two of the worst-hit villages after the 6.7 magnitude quake struck last week. Team leader Owen Smith said: "This was a very serious event for the two badly damaged villages and their people. But following the distribution of the 37 tents we are expecting a successful outcome to this deployment."

This was the third earthquake that has struck Indonesia in as many months. Last month Shelterbox delivered tents and emergency supplies to Sumatra after a 7.6-magnitude earthquake left thousands of people homeless.
Please donate today and help keep our box inventory full!
www.shelterboxusa.org
- ✓ **Attendance Reports are available for review on the District website at <http://www.rotary9650.org.au/District.htm#ATTENDANCE OFFICER>**
- ✓ **Don't risk a fine or worse!!**
Most Australian States and Territories have recently introduced (or soon will) new road rules governing the use of mobile phones and visual display units in cars.
The new Victorian rules introduced November 9th state that a mobile phone can only be touched to operate the telephone, audio/music or GPS functions while driving if the phone is secured in a commercially designed holder fixed to the vehicle. Holding the phone (whether or not engaged in a phone call) is also prohibited. Holding includes resting the mobile on the driver's lap. See the [VicRoads website](#)
- ✓ District Governor Newsletters in printed format will be circulated to all Clubs this week. Please ensure all members get the opportunity to read the District Governor's newsletter for November.

Publicity & Public Relations

Here is an updated quote, from Chris Watson of Travel World Tamworth for the twenty day trip to Montreal. It is now time to make your booking so either contact me or get directly in contact with Chris at chris.tamworth@travelworld.com.au and mention the Rotary District 9650 trip to the International Convention at Montreal; . June 20-22 2010. This is for a 20 day trip 6th June 2010 and returning 26th June 2010 both through Sydney Airport. **RESERVE THE DATE NOW.**

Twin Price \$5599 per person plus tax (approx \$350-\$400) - Includes Return Airfares Sydney - JFK then Toronto AND Home. Also included is 5 nights Accommodation in New York , Coach to Elmira, Coach from Elmira to Rochester, 1 Night at Niagara Falls, 4 nights in Montreal, Breakfast daily (When in hotels).
Di and I have booked so please come and join us if you can!

World AIDS Day is December 1

Is your club or district involved in AIDS education or prevention projects, or is it working on other humanitarian efforts to combat the AIDS epidemic? Begin planning your media pitch through a press release, op-ed piece, or letter to the editor so you can publicize your efforts in time for 1 December, [World AIDS Day](#).

International Service

- ✓ **POLIOPLUS PROGRESS (October 2009) IN FOUR ENDEMIC COUNTRIES** – Thank you to all those Rotarians in the District who brought to my notice that I had only included two of the endemic countries – India and Pakistan. Here now is the information on Afghanistan and Nigeria.
- ✓ **Afghanistan:** The main challenge to polio eradication in Afghanistan remains security issues that limit access to children in high risk areas of the country. General Stanley A. McChrystal, US Army Commander in Afghanistan has committed to helping address security concerns in areas where vaccinations are occurring. A nationwide campaign was conducted to promote International Peace Day (20 Sep 09) during the most recent polio immunization activities, and this helped vaccinators reach more than 880,000 children, the highest number on record. The Rotary Foundation is aiding in these security efforts by funding temporary shelters on the border between Afghanistan and Pakistan to provide a safe environment where vaccinators can effectively conduct immunizations.
- ✓ **Nigeria:** Because of unprecedented support from key political and religious leaders, Nigeria is gaining momentum in its fight against the polio virus. The country has seen a significant drop in cases over the last year, with the current case count of 382 compared to a count of 692 at the same time last year. For the first time Kano, one of the high-risk northern states, is now vaccinating more than 85% of its children. Nigeria has even experienced two non-consecutive weeks in which no polio cases were reported.
- ✓ **Rotarians and other members of the family of Rotary joined health workers in carrying out Pakistan's National Immunization Days (NIDs) 12-14 October, reaching a record 35 million children.**
"It is the grassroots volunteer service that led United Nations Secretary General Ban Ki-moon to call Rotary the heart and soul of the polio eradication initiative," said International PolioPlus Committee Chair Robert S. Scott at a 10 October ceremony in Islamabad to inaugurate the NIDs. "Rotarians here in Pakistan are proud to be playing an active role in supporting the essential immunization activities that will lead us to victory over polio."
Rotary also helped promote the NIDs on billboards in several cities in a joint effort with Coca-Cola Pakistan.
Rotarians have encouraged the government to give strong support to ending polio. This advocacy effort helped lead to the decision in early 2009 to launch the Prime Minister's Action Plan for Polio Eradication. On behalf of Rotary International in August, Scott recognized President Asif Ali Zardari with the Polio Eradication Champion Award for his outstanding support of a polio-free world. In October, President Zardari became an honorary member of the Rotary Club of Karachi Bay.
On 10 October, the government issued a postage stamp to help promote a polio-free Pakistan. The stamp depicts the late Prime Minister Shaheed Mohtarma Benazir Bhutto giving polio vaccine to Aseefa Bhutto Zardari, the daughter of Pakistan's president and Bhutto. Now UNICEF's ambassador for polio eradication in Pakistan, Aseefa Bhutto Zardari was the first child immunized in the country when it began its campaign against the disease in 1994. That year, 23,000 Pakistani children were paralyzed or killed by polio. In 2009, 62 cases were reported as of 20 October.
"Rotarians in Pakistan and throughout the world stand with the people of Pakistan," said Scott at the 10 October NID kickoff. "We look forward to the day when we will celebrate our shared victory over polio."

For those of you who don't think that we still get email advertisements then

take note of this one.... We have not sent Club addresses on but feel that if you are interested you can contact Geoff and Maud directly.

G'day Ken,

Enclosed are details of a new "niche" potato chip to be released in Australia. **"DIRTY CHIPS"** was featured at the Sydney "Fine Food & Hotel Australia Exhibition" in September.

The chip is natural - tastier - crunchier - long shelf life - packed in unique 57gm bags — please refer our brochure.

Samples are available on request by:

1. **email**
2. **fax** (copy & fill in contact details on rear of brochure)
3. **phone** mobile (day)

For internet users we suggest you check it out on: **Google:** just type in "**dirty chips**"—there is a cult following @ home in USA.

We would like to ask you for the postal details of the clubs in your district that have food/drink vans so that we can send out sample packs for each club to assess the advantages of this product – up to 5 months shelf life – unique 57gm packaging - taste.

Pricing as follows: Newcastle local delivery is free on orders of 5 cartons + There is special pricing for Rotary Clubs.

*Wholesale Carton cost 25 x57gm bags = \$33.00—2.5%(COD) + GST + freight ex SydneyEG.
Total = \$37.06 per ctn (GST Incl) = \$1.48 per 57gm pack delivered Newcastle.*

NB: We do not recommend a retail price – Newcastle price range seems to be from \$2.20 to \$2.60 per 57gm pack as a guide.

The advantages of **Dirty Chips** – up to 5 months shelf life; unique & fresh packaging; taste

We would be happy post a sample box of the 5 flavours currently available.

*Cheers, Maudy & Geoff; **Maudee Enterprises***

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