

District 9650 Weekly mailing update 2

3 August 2009

From **District Secretary PDG Laurie Barber**



Prepared and Edited by Publicity & Public Relations 2009-10 Director Ken Hall and circulated to all Club Presidents and Secretaries.

e-mail : khmail@bigpond.com

Please ensure this information is available to all interested members of your Club.



What I need is an exact list of specific unknown problems we might encounter."

- ✓ From Deb Farquhar, Rotary Club of Coffs Harbour Daybreak
The Rotary Club of Coffs Harbour Daybreak has posted Information Sheets and Application Forms for RyMarine to all secondary schools and Rotary Clubs in the District. Would everyone please pass them onto their Youth Directors asap for follow up with the schools. RyMarine will run from 29th October until 1st November and applications close on 31st August.
- ✓ August is membership month and Rotary Down Under is doing its bit to enhance your club's relationship with members. Working in tandem with Regional Rotary International Membership Coordinator Rob Wylie, Rotary Down Under this month features a two page survey comprised of 14 multiple choice questions that will help you to get a handle on what your members are thinking. It covers everything from fellowship to club projects, weekly meeting procedures, suggested changes and participation rates. It may not be the definitive survey, but it will be a useful tool for club presidents and directors, and should take no more than 10 to 15 minutes for members to complete.
- ✓ **New national TV commercial**
This week will see the launch a new TV commercial in Australia which goes to air on both free-to-air and pay-TV networks. It is a culmination of some fantastic work undertaken by Rotarians and a Sydney company by the name of Razor, which assisted with the media negotiations. The total value of the media placement is \$1 million.

The commercial takes a light-hearted look at the effectiveness of Rotary as a worldwide organisation with more than 1.2 million members in more than 200 countries in 33,000 clubs.

If you want to help support Rotary causes or donate to Rotary International either visit www.rotarydownunder.com.au or call 1300 4 76827.

Get a sneak preview of the TV commercial by pasting the following URL into the address panel of your browser.

http://www.rotarydownunder.com.au/RDU/home-page-videos/index-home-page-videos.asp?utm_campaign=What%20in%20the%20World%20is%20Rotary%3F%20Find%20Out%20in%20a%20great%20new%20video%21&utm_medium=Email&utm_source=VerticalResponse&utm_term=Get%20a%20sneak%20preview%20of%20the%20TV%20commercial%20here

✓ RYLA 2010

Please start talking the program up and commence attracting some early nominations.....or corporate sponsorship

Where: Bonny Hills Conference Centre – just 20 minutes south of Port Macquarie:

When: 10th – 17th April 2010:

What will it cost: Check with Ivana Agapiou of the Rotary Club of Port Macquarie Sunrise for full details of sponsorship by Clubs of suitable applicants -

Phone 02 65838222, Fax 02 65836622, Mobile 0404056278

Full details are on the District website.

✓ Rotary Fellowships newsletter, The Advancer is now on the website;

NOTICE The Advancer is a quarterly newsletter which provides the Fellowships to have a larger forum to other Fellowships. The content is provided by the respective Fellowships. When we get the respective copy we “cut and paste” and format it (Times New Roman). It is not edited.

This is what is says about canoeing:

As paddlers we know that if we paddle with the tide, wind and other environmental conditions, we are able to achieve our trip objectives more effectively while expending less of our energy. In the same way I have noticed that Rotary has started to rediscover the hidden value of fellowships to support fellowship across clubs, districts and countries and as a valuable membership retention and engagement strategy. The RI board has defined the role of district fellowship chairs to support the promotion of fellowships.

While the tide now seems to be going our way it is up to each one of us to catch it and maximize the opportunities for our fellowship while we can.

To capitalize on this, the International Fellowship of Canoeing Rotarians (IFCR) has been busy developing a strategic plan that will strengthen our membership base. After polling our members, several initiatives were developed and some have already been implemented.

✓ Sydney 2014 Rotary International Convention Host Organising Committee.

The 2014 Rotary International Convention is to be held in Sydney. The Host Organising Committee (HOC) is seeking expressions of interest from Rotarians who would like to play a role in the organisation and conduct of the various activities which are the responsibility of the HOC. The skills needed are summarised as follows –

Finance and accounting	Promotion and public relations
Arranging and running special events	Fund raising
Recruiting and training Rotarian volunteers	Organising a business expo
Organising entertainment	Catering , arranging and supervising
Relationships with RI, TRF & Governments	Security
Organising medical service	Assistance with obtaining Visas
General assistance	

Interested Rotarians can obtain more information by contacting the chairman of the HOC at the address shown below. It would be appreciated if responses could be received by 30thSeptember 2009.

This is a great opportunity for Rotarians to become involved in a very significant Rotary event and we look forward to hearing of your interest in assisting the HOC to make the 2014 convention the best ever.

Yours in Rotary service, Past Rotary Director/Treasurer Barry Thompson

jbtsev@primusonline.com.au

✓ National Immunisation Day India September 2009 – watch this space for more details but it is definitely happening. For further information contact PDG Ken Hall – hallkr@bigpond.net.au
We are organising for a ten days trip as volunteers. Everything is ready to go and we are waiting for a date from the Indian Government which will be released in August – one month before we go.